



Why Do We Know, but Still Ignore It?

The Psychology Behind Lettering Behavior

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We Do Know



The Psychology Behind it

Environmental

Perceive Behaviour Control

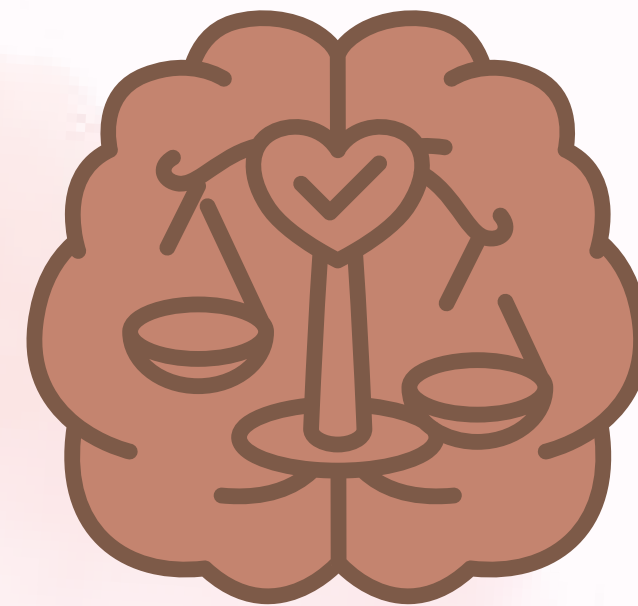


The Psychology Behind it

Diffusion of responsibility



Convenience Bias





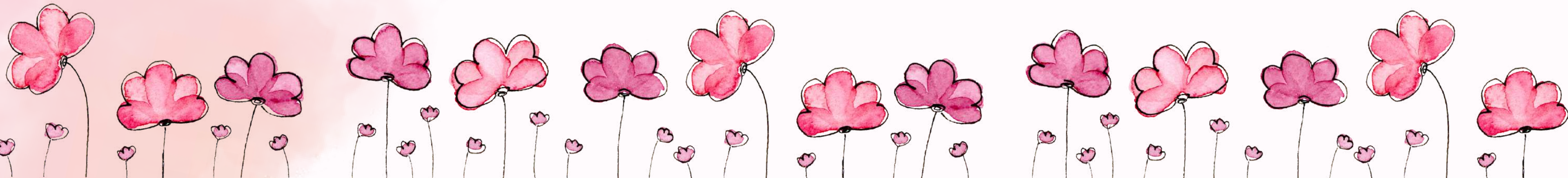
Resonance



Pahami lebih
dalam jenis &
cara
penanganan
sampah -
sampah tersebut

The Mindset
&
Responsibili
ty is the key

Beri contoh,
ajak &
ingatkan
orang
disekitar kita



sometimes it's not really important to know the answer to all these questions and to know if you're perfectly ready for everything, but just if you're willing to take this next step for real change i do believe that our planet is also asking us the same question. Not if we're ready, but if we're willing to raise our voices and take the step, if we're willing to care for real change. I believe our souls all have this longing for a better world And I think that's one of the truest pieces of evidence that there is and that there could be a better world for everybody

Mark Lee - The Environment Day



Thank you

